NILFORUSHAN EQUISPORT EVENTS PRESENTS

TEMECULA VALLEY NATIONAL

2024 SPONSORSHIP OPPORTUNITIES jump-nee.com | info@jump-nee.com

2024 TEMECULA VALLEY, CA TVN AUTUMN 1: SEPT 11-15 TVNHS. TVN AUTUMN 2: 18-22 TVN FALL 1: OCT 2-6 **TVN FALL 2: OCT 9-13** TVN FALL 3: OCT 16-20

WELCOME TO TEMECULA VALLEY ONE OF SOUTHERN CALIFORNIA'S MOST DESIRABLE VINEYARD DESTINATIONS

Held at Galway Downs, a premier multi-purpose equestrian facility spanning over 240 acres in the beautiful rolling hills of the Temecula Valley Wine Country, the Temecula Valley National Horse Show series offers vast panoramic views and majestic surroundings.

The jewel of Southern California wine country, Temecula welcomes nearly 3 million visitors each year. The picturesque Temecula Valley is a year-round getaway and vacation destination for food and wine lovers, as well as outdoor adventure seekers. With natural gifts of climate and geography, the Temecula Valley is conveniently located approximately 60 minutes from San Diego, Orange County, and Palm Springs, and 90 minutes from Los Angeles. Truly a boutique destination, Temecula promises a wide variety of things to experience, enhanced by the sunny, relaxed spirit synonymous with Southern California.





JOIN US ON OUR MISSION TO BRING

WORLD CLASS EQUESTRIAN EVENTS TO THE WEST COAST.

We are committed to enhancing the equestrian sport on the west coast by providing a modern and innovative show experience that is competitive and entertaining. Our goal is to produce world class events of the highest quality that will make California a top show jumping destination for riders and spectators.

In support of our mission, we also strongly believe in providing opportunities and developing talent in our sport by offering low cost incentives for OTTB's, young horses, and offering scholarships to talented riders. By developing young talent in our sport in California, we can broaden the scope of showjumping in our local, regional and national communities.

Our dream is to turn showjumping events into a sport that spectators want to come watch - we attract local residents to a number of entertainment experiences including world class performances, famous musicians, and fine dining through our VIP and happy hours.

Thank you,

Founders of Nilforushan Equisport Events

Ali & Francie Wilfornshan





STATISTICS REFLECTING THE

EQUESTRIAN INDUSTRY IN THE US.

AVERAGE INCOME OF \$185K AVERAGE NET WORTH \$995K

AVERAGE OF 2 MILLION AMERICAN HORSE OWNERS TOTAL OF 7.1 MILLION INVOLVED IN THE INDUSTRY



58% OWN 3 OR MORE VEHICLES



15% 🛉 🛊 85%

\$122 B TOTAL YEARLY ECONOMIC

IMPACT
WITHIN THE US
EQ INDUSTRY

7 MILLION JOBS CREATED WITHIN THE INDUSTRY



1.6 MILLION



HOUSEHOLDS IN THE USA OWN HORSES

50%

OF HORSE OWNERS HAVE AN INCOME OF

\$100K+

7.2

MILLION

HORSES LIVE

HORSES LIVE IN THE USA

TAKE A LOOK AT OUR

EXAMPLE SPONSORSHIP PACKAGES.

PLATINUM

\$250,000 PER YEAR

- Three sponsored Grand Prix's per year with full LED wrap of sponsor's logo only
- Logo displayed on LED throughout the week
- One feature class per week with full signage and awards
- One sponsored happy hour per week (8)
- Custom branded jump in GP arena at sponsor expense
- Logo included on video board
- Opportunity for sponsor-provided commercial on live stream and jumbotron
- Opportunity for branded rider gifts during sponsored classes
- PA announcements
- One dedicated dedicated social media posts per week
- Logo placed on press releases
- Prominent logo on jump-nee.com
- Full-page full-color ad in the prize list
- Opportunity to take over our social media stories for a day
- Dedicated email blast to NEE database
- Sponsor spotlight in two Press Releases
- Official naming and/or title sponsorship opportunities within the show
- One table in the VIP Club / 8 seats

GOLD

\$150,000 PER YEAR

- One sponsored Grand Prix per year with fell LED wrap of the sponsor's logo only
- One feature class per week with full signage
- Plus awards presentation
- Three sponsored happy hours per year
- Custom branded jump in GP arena at sponsor expense
- Logo included on video board
- Opportunity for sponsor-provided commercial on live stream and jumbotron
- Opportunity for branded rider gifts during sponsored classes
- PA announcements
- 5 total dedicated social media posts
- Logo placed on press releases
- Prominent logo on jump-nee.com
- Full-page full-color ad in the prize list
- Sponsor spotlight in one PR
- One table in the VIP Club / 8 seats

TAKE A LOOK AT OUR

EXAMPLE SPONSORSHIP PACKAGES.

SILVER

\$50,000 TVN SPRING SERIES \$30,000 TVN FALL SERIES

- One feature class per week with full signage plus awards presentation
- Two sponsored happy hours
- Custom branded jump in Jumper 1 and in GP during assigned feature class at sponsor expense
- Logo included on video board
- Opportunity for sponsor-provided commercial on live stream and jumbotron
- Opportunity for branded rider gifts during sponsored classes
- PA announcements
- I total dedicated social media post
- Logo placed on press releases
- Prominent logo on jump-nee.com
- Half-page full-color ad in the prize list
- Sponsor spotlight in one PR
- 2 passes for Seaside Social Club

BRONZE

\$25,000 TVN SPRING SERIES \$15,000 TVN FALL SERIES

- One feature class per week
- Logo displayed on LED throughout the week
- One sponsored happy hours
- Custom branded jump in Jumper 1 and in GP during assigned feature class at sponsor expense
- · Logo included on video board
- PA announcements
- 1 total dedicated social media post
- Logo placed on press releases
- prominent logo on jump-nee.com
- Half-page full-color ad in the prize list
- Sponsor spotlight in one PR

TAKE A LOOK AT OUR

EXAMPLE SPONSORSHIP PACKAGES.

VENDORS

PACKAGE OPTIONS

\$1000 in prizes per week

Vendor in prime location plus vendor fee

\$2000 in prizes per week

Vendor receives a sponsored class, PA, GP Sign (at vendor's expense), logo on website, logo on live stream, half page PL, logo in Prize List and press releases. No vendor fee.

\$4000 in prizes per week

Full page ad in Prize List, one sponsored class per week, PA, GP Sign (at vendor's expense), logo on website, live stream, Press Releases, Prize List, Press Release sponsor spotlight, and social media spotlight. No vendor fee.

HAPPY HOUR

\$5,000 PER PARTY WEDNESDAY OR THURSDAY \$10,000 PER PARTY FRIDAY OR SATURDAY

- One happy hour
- Product/brand exclusivity during the party
- Mentioned in social media posts about the happy hour
- Opportunity to provide merch



CUSTOM SPONSORSHIP PACKAGES.

CUSTOM PACKAGES

CUSTOM + INDIVIDUALIZED PRICING

SPECIFIC SPONSORSHIP TO REFLECT YOUR GOALS

We offer a custom tailored sponsorship package that directly reflects the goals of your company. The previous examples offer an idea of what each package may cost, but please reach out to us to develop a custom package that fits your company's needs.

JUMP PLACEMENT IN GP RING / \$10,000

Opportunity to purchase custom jumps through our partnered custom jump company

JUMP PLACEMENT IN SECONDARY RING / \$5,000

Opportunity to purchase custom jumps through our partnered custom jump company





GALWAY DOWNS, TEMECULA, CA

TVNHS.

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